**TEACHING CASE TITLE**

**ABSTRACT**

The abstract is a brief text that will indicate which company, institution, or entity the case refers to, as well as a brief description of the dilemma. A brief indication of the educational objectives pursued with the actions, as well as the supporting theory for the analyses, can also be introduced. The total length of the abstract **should not exceed 10 lines in size 10 font.**

**Keywords: Up to 5 keywords.**

**Modality**

Teaching Case

**EXPANDED ABSTRACT**

1. **Introduction**

The introduction should present the general context of the teaching case dilemma, outlining the importance and relevance of the topic. The authors should contextualize the case succinctly but comprehensively, setting the stage for subsequent development.

1. **Case Development**

In this section, authors have the opportunity to present relevant details about the setting, the characters involved, and the complexity of the situation. The case development should be structured to engage readers and present the dilemma(s) and challenge(s) in a clear and compelling manner.

1. **Data Source**

Authors should describe the origin and nature of the information used in preparing the case, providing transparency and substantiation to the narrative.

1. **Educational Objectives**

This topic should clearly present the educational objectives that the case aims to achieve. These objectives may include the development of competencies in the application of specific theories or concepts and the stimulation of critical thinking.

1. **Questions for Discussion**

Authors are encouraged to formulate challenging questions that explore different aspects of the presented dilemma.

1. **Conclusions and Contributions**

In the final section of the expanded abstract, authors have the opportunity to offer insights and possible directions for the presented dilemma(s). Additionally, it is important to discuss the case's contributions to teaching and professional practice in their field of study.

**References**

Present bibliographic references and sources of information that corroborate the analysis of the issues presented in topic 5.

The suggested structure above aims to provide a logical and coherent organization of the content, but authors can adapt it according to the specifics of the study. The expanded abstracts of the submitted cases should be up to **6 pages**, following the provided formatting guidelines.

We look forward to receiving high-quality teaching cases that enrich the academic and professional debate in our community.

**\*Formatting:** Teaching cases must be submitted in PDF format and not exceed 6 pages, including references, figures, and tables. Use Times New Roman font, size 12, and single line spacing. Respect APA or ABNT formatting.

Suggested Reading:

ALBERTON, A.; SILVA, A.B. (2018). How to Write a Good Teaching Case? Reflections on the Method. RAC-Contemporary Administration Review, Rio de Janeiro, v. 22, n. 5, art. 6, pp. 745-761, September/October. <http://doi.org/10.1590/1982-7849rac2018180212>

**Doubt:**

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