**TEACHING CASE TITLE**

**ABSTRACT**

The abstract is a brief text that will indicate which company, institution, or entity the case refers to, as well as a brief description of the dilemma. A brief indication of the educational objectives pursued with the actions, as well as the supporting theory for the analyses, can also be introduced. The total length of the abstract **should not exceed 15 lines.**

**Keywords: Up to 5 keywords.**

**EXPANDED ABSTRACT**

**Introduction**

The introduction should present the general context of the teaching case dilemma, outlining the importance and relevance of the topic. The authors should contextualize the case succinctly but comprehensively, setting the stage for subsequent development.

**Case Development**

In this section, authors have the opportunity to present relevant details about the setting, the characters involved, and the complexity of the situation. The case development should be structured to engage readers and present the dilemma(s) and challenge(s) in a clear and compelling manner.

**Data Source**

Authors should describe the origin and nature of the information used in preparing the case, providing transparency and substantiation to the narrative.

**Educational Objectives**

This topic should clearly present the educational objectives that the case aims to achieve. These objectives may include the development of competencies in the application of specific theories or concepts and the stimulation of critical thinking.

**Questions for Discussion**

Authors are encouraged to formulate challenging questions that explore different aspects of the presented dilemma.

**Conclusions and Contributions**

In the final section of the expanded abstract, authors have the opportunity to offer insights and possible directions for the presented dilemma(s). Additionally, it is important to discuss the case's contributions to teaching and professional practice in their field of study.

**References**

Present bibliographic references and sources of information that corroborate the analysis of the issues.

**Teaching cases must be submitted in PDF format and not exceed 16 pages. Use Times New Roman font, size 12, and single line spacing. Respect APA formatting.**